



It's All In The Game  
7797 W. Paradise Lane  
Peoria, AZ 85382

January 29, 2016

**Dear Parents and Friends,**

As the new leadership for baseball operations at It's All In The Game (IAITG), we are committed to bringing the very best baseball experience to your child. At this time, we are hard at work reshaping our organization so we can *transition* to our professional, competitive club teams. Our philosophy will emphasize the old school, traditional 5 tools of the game that make it pure. Many of these skills are actually no longer taught in baseball programs elsewhere because they have been replaced by trendy methods we don't have confidence in. Emphasis will be placed upon developing safe players who are competitive. Our training techniques will reduce risk of injury while simultaneously improving skills. A code of conduct will guide all member participation and teach leadership.

Until we form our new logo and distribute new uniforms, we will continue to train as the Crush and Bone Crushers. We are planning for the Bone Crushers and Crush training programs to cease operations, effective March 31, 2016. Thus, through March 31<sup>st</sup>, our fees will remain the same. We will immediately begin to implement our new training methods and coaching staff, but not officially begin our new team program until April 2<sup>nd</sup>. Our future teams will be called The Black Sox. Black Sox Club Team Memberships will formally begin on Saturday, April 2, 2016. More information will be shared over the upcoming weeks.

As a first step toward this effort, our plan is to form and host Black Sox teams for ages 9-14. Toward this, on Saturday, February 13<sup>th</sup> we will be holding Black Sox team tryouts for new, prospective team members. All current Bone Crushers and Crush team members will be "grandfathered" into our new team program without question. You are invited to come to this event at your option as a no charge assessment and as an opportunity to work with our new leadership. The Black Sox will train under the supervision of a professional coaching staff led by a core group of coaches schooled in the philosophy, fundamentals and training techniques of MLB organizations. The goal will be to maximize the playing potential and skills of each individual, resulting in better and consistent baseball players.

Each team will consist of 12 to 15 players and be formed by age group. The team will operate year round and be based upon a schedule of playing three tournaments every two months and practicing twice a week. These practices will be indoors or outdoors as directed by their head coach. IAITG will employ a field coordinator to verify the quality and consistency of these practices and he will report back to the Director of Baseball Operations, Carlos Reyes.

Because we take these team organizations seriously, future team practices will be considered mandatory. The team's head coach will be very involved with running the day to day operation of their teams. The head coach will be the main point of contact with the parents and empowered to communicate practice and tournament play schedules and any other related matters. Each team will have a Head Coach and Assistant Coach assigned to them with the ability to bring in a variety of special skills and roving coaches. Each team's training will include education related to all aspects of the game and our professional staff will have the ability to bring in a variety of skills experts, as appropriate to the betterment of the team. As parents, you will also be invited to participate in special events, a speaker series and interaction geared toward supporting your child athlete. We also plan to use multiple technologies and social media to assist with efficient communication and parent involvement.

We appreciate your patience and support during this time of transition. Through our parent sessions and communications we have listened to your suggestions and have valued your observations, recommendations and criticisms, too. We're very excited about implementing a new direction at It's All In The Game and look forward to working with you and your children. And, while all of us are always happy to take your calls, if you have questions or would like to discuss your individual concerns regarding this direction, please initially reach out to Carlos Reyes. He can be reached by cell at: (623) 249-0746 or email at coachlos31@aol.com.

All The Best and...***Let's Play Ball!***

**Carlos Reyes**  
Director of Baseball Operations

**Josh Giles**  
Baseball Operations Administrator

**Andre David**

**Damon Hollins**